Northern Ireland
Tourist Guide Association

JOB DESCRIPTION OF A GREEN BADGE TOURIST GUIDE

The course aims to train candidates already engaged in leading guided walks in the area of Belfast and candidates without guiding experience become professionally qualified and registered Green Badge Tourist Guides. The course forms a foundation for continuing professional development in tourist guiding and will allow students to progress to Blue Badge level.

Meeting the demands of the job requires skills and knowledge as set out in this document. You should reference this Job Description when completing your application form.

Listed below are the kinds of qualities and skills we will be looking for in successful candidates:

- A keen interest in Belfast and its history, culture and heritage
- Enjoying reading relevant material on an ongoing basis. Visitors are interested in many subjects including lifestyle, employment, education, taxation, housing, healthcare, politics, etc, so as a guide you have to expect a wide range of questions
- A Passion and enthusiasm for the city that will transmit into a positive experience for the visitors. If you are bored by the subjects then those listening to you will be bored as well.
- Be easy to listen to. Good voice projection, an ability to speak slowly and clearly and adjust the speed at which you talk according to the listeners.
- Good communication skills, a good vocabulary and an ability to explain things clearly
- Good people skills, the ability to listen carefully and to relate to others on a personal and professional level
- Good problem-solving abilities, being able to adapt to unexpected situations
- Be personable and approachable, have a high level of patience and tolerance
- Responsibility for the Health & Safety and wellbeing of your visitors
- Good time management. Punctuality, arriving at scheduled stops at the correct time and finishing on time.
- An ability to manage groups of visitors and work effectively with a team of people including tour operators, drivers, tour managers, shore excursion teams, etc.
- An ability to manage self-employed work.

Northern Ireland Tourist Guide Association

SELECTION CRITERIA

Applicants will be assessed on the criteria listed below for shortlisting and selection.

Shortlisted candidates will be invited to a 20-30 minute interview where they will have to answer a few general knowledge questions on the subject of Belfast. They will also be asked to give a verbal 3 minute presentation on a site of their choice.

Interviews will be held in Belfast in **August 2026**.

Offers of a place on the course will be sent by **Tuesday 1st September 2026**.

SHORTLISTING CRITERIA

Applicants must demonstrate the following via their application form:

ESSENTIAL - CANDIDATES MUST

- be at least 21 years old
- have an interest in Belfast and a good knowledge of its heritage and culture
- have excellent communication skills
- have the capability of leading a walking tour
- be able to work as part of a team

DESIRABLE

- Experience of working with the public in a customer facing environment
- Preference will be given to candidates who speak a language other than English
- Preference will be given to candidates resident in Northern Ireland